



Dean Kamphorst, Downtown '25



Lieke vd Wel, Milla Cafe '25



mistercocktail, '25

MORE REASON TO STAY

Rotterdam Central District
It's right in front of you



**ROTTERDAM
CENTRAL
DISTRICT**



PR Rotterdam '25

DIS—

COVER

WHY YOU'LL WANT IN

- You'll be the first to know what's going on: developments, hotspots, deals, and events.
- You'll get access to moments you can't buy: talks, drinks, and tours.
- You'll give your people something to be proud of: a district where you don't just work, but actually experience all kinds of things.

ROTTERDAM
CENTRAL
DISTRICT

- RCD is the area around Rotterdam Central Station: a mix of international companies, makers, hospitality, culture, construction, and ideas; all blended together. Entrepreneurship is everywhere.
- We're the community that brings it all together. We show you what's happening, where to go, and the places you normally wouldn't get access to.
- You might come for an event or a deal but you'll stay for the feeling that you're part of a district that's truly alive.

THE

DISTRICT

YOUR
MEMBER
BENEFITS

1.

Deals at the coolkids around the corner

Lunch at that new spot. A workout class in between. Quickly picking up a gift.

As an RCD member, you'll get discounts, win tickets, and unlock other perks through a growing network of local entrepreneurs in the area. The cool kids who give the district its colour.
2.

District Drinks

About six times a year, we join in or kick off events in the district and make it extra fun for members. Moments around ART Rotterdam, IFFR, Rotterdam Street Culture Week, the Rooftop Days (Dakendagen), and Motel Mozaïque.

3.

Behind the scenes

4 x exclusive lunch walks with access to rooftops, construction sites, and hidden gems in the district. Discover the city behind the scenes.
4.

Hands on

4x a year: a lunch walk with exclusive access to rooftops, construction projects, and special places in the district. Discover the city behind the scenes.
5.

Updates & stage

News: a monthly update with everything you need to know; Magazine: hotspots and local entrepreneur stories; Online visibility across all RCD channels; Direct connections with other entrepreneurs via the RCD app; RCD Q&A: your go-to contact for everything happening in the district.

"A full year of reasons to step out of the office and discover the district together."



JOIN AS A
TEAM

When you become a member of Rotterdam Central District, all of your employees become part of RCD too. They can all use the perks, deals, and activities helping you connect your team to the district where they work.

The fee is based on the number of FTEs in

1-3	4-5	6-10	11-30
€195	€375	€495	€825
31-50	51 - 100	101-300	>300
€1.045	€1650	€3.850	€5.500

BECOME A MEMBER

For your people.
For the district.

It's right in front of you.



**ROTTERDAM
CENTRAL
DISTRICT**

It's right in front of you!

TOGETHER WITH THE BIZ

RCD isn't just about events and perks. Behind the scenes, we make sure the district where you work keeps moving forward.

Together with all building owners, we invest extra in a district that's more pleasant, safer, and future-proof. Through the Business Investment Zone (BIZ), we work on new developments, better public space, smarter accessibility, and a more sustainable, comfortable places to spend your time.

Because we can align with so many parties, we're the municipality's go-to contact. We keep the overview, make the right connections, and bring people together.



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